

# TCA Improving Response Rate in Erasmus+ Research in an Appealing Way

## Preliminary Programme 25 & 26 of September 2025

Day 1	Programme	
8.30-9.00	<i>Registration and coffee</i>	
9.00-9.10 9.10- 9.30	Welcome by Dutch NL director (by moderator Hans Gansewinkel) Plenary, Keynote speaker <u>-to be confirmed-</u> (introduced by moderator) <i>Erasmus+ goalsetting and research in changing times: Creativity and innovation for valid, science based methods to measure motion, progress and impact in an appealing way</i>	
9.30-10.30	<b>Strand 1a: improving response rate in an appealing way</b>	<b>Strand 2a : exchanging alternative methodology for evidence based research with low response rates</b>
9.30-9.50	Citizen participation in research, building a panel and doing mass qualitative research <b>Josien Lodewick,</b> Researcher in the Education field at ResearchNed, Netherlands	Ensuring sufficient response: rolling sampling and connecting to register data. <b>Prof dr Paul Leseman</b> Professor of education, learning disabilities and school problems of low income and minority children, at Utrecht University, Netherlands
9.50-10.20	<i>Workshop possibilities and challenges of mass qualitative research in student panels</i>	<i>Discussion on options to apply rolling sample methodology and it's connection to register data in (international, comparative) Erasmus+ research</i>
10.20-11.30	<b>Plenary summery of relevant findings per workshop</b>	
10.30-11.00	<b>Coffee break</b>	
11.00-12.00	<b>Strand 1b: Stakeholder involvement in research design</b>	<b>Strand 2b : Measuring motion, progress and impact in an appealing way</b>
11.00-11.20	Alternative strategies to approach difficult to reach target groups <b>Prof dr Maurice de Greef</b> Unesco chaireholder Adult Education VU Brussels	Evaluation of the case of the E+ digitalisation research, lessons learned regarding response <b>Karol Sobestjański</b> Researcher at Foundation for the development of education system (FRSE) NA Poland
11.20-11.50	<i>Workshop: creativity challenge on improving response rates</i>	<i>Workshop: Evaluation of motion, progress and impact in an appealing way</i>
11.50-12.00	<b>Plenary summery of relevant findings per workshop</b>	
12.00-13.30	<b>Lunch break and network opportunity</b>	
13.30-14.30	<b>Strand 3a: qualitative and explorative science based methodological alternatives</b>	<b>Strand 4a Alternative quantitative research for Erasmus+, relevance for Policy</b>
13.30-13.50	Measuring progress in implementation inclusion top up and horizontal priorities <b>Dr Willeke van der Werf</b>	<i>Using qualitative research methods to produce strong evidence of E+ mobility impact at micro-level: example of a transnational study in Adult Education</i> <b>Dr Melanie Eckhart and Dr Lena Krichewsky-Wegener</b> Institute for Innovation and Technology (ITT) Berlin/Erasmus RIA network on Adult Education
14.10-14.20	<i>Workshop: practice in the use of progress markers for research, involving stakeholders</i>	<i>Workshop: purposes of data from E+ research, multilayered</i>

14.20-14.30	<b>Plenary summary of relevant findings per workshop</b>	
14.30-15.00	<b>Tea break</b>	
15.00-16.00	<b>Strand 3b: interview in research in early project stages?</b>	<b>Strand 4b: Erasmus+ research reports critically reviewed on value for programme evaluation</b>
15.00-15.20	Going retro and innovative, fighting digital fatigue <b>Bregje Weisenbeek</b>	Recommendations for Erasmus+ research from the 2024 Erasmus+ Evaluation Study  - <b><u>To be confirmed-</u></b>
15.20-15.50	Workshop: Adjusting research by alternative means for the sake of improving response and research worthy purposes	Workshop: Meeting criteria for the 2024 Erasmus+ Evaluation Study and lessons for future research
15.50-16.00	<b>Plenary summary of relevant findings per discussion workshop</b>	
16.00-16.30	<b>Plenary: Summary/inventory of appealing research worthy purposes (on impact/change) together with potential stakeholders and promising methodological alternatives</b> By Moderator (for all plenary activities)	
18.00	City walk or social event	
19.00	Dinner	

<b>Day 2</b>	<b>Programme</b>	
9.00	Coffee and tea	
9.30-10.30	<b>Strand 4a Alternative qualitative research for Erasmus+ and reciprocity with stakeholders</b>	<b>Strand 4b: Use of existing data sources</b>
9.30-9.50	Evaluation results to improve NA effectiveness Indicating appealing research worthy purposes with stakeholders - <b><u>To be confirmed-</u></b>	Comparative international research with existing (big) data  - <b><u>To be confirmed-</u></b>
9.50-10.20	Workshop: purposes of qualitative research and stories of impact in E+ communication	Workshop re-use of (big) data in the Erasmus+ context
10.20-10.30	<b>Plenary summary of relevant findings per discussion workshop</b>	
10.30-11.00	Coffee break	
11.00-12.00	<b>Strand 4b Recommendations on stakeholder participation for measuring motion, progress and impact-&gt;qualitative</b> - <b><u>NA guided-</u></b>	<b>Strand 5b recommendations on measuring motion, progress and impact-&gt;quantitative</b> - <b><u>NA guided-</u></b>
11.00-11.20	Workshop recommendations on stakeholder participation in measuring motion, progress and impact in qualitative research	Workshop recommendations on measuring motion, progress and impact in quantitative research
11.20-12.20	<b>Plenary: Summary of recommendations on recommendation and relevant findings (take-aways) from the conference</b> By moderator (for all plenary activities)	
13.00-14.00	<b>Lunch and closing of the event</b>	

